

Praxis Media announces winners of its National Business & Service Excellence Awards, 2016 in New Delhi.

Praxis Media, in association with Business Synergy and Global Brands Network, announced the prestigious National Business & Service Excellence Awards, 2016 on June 26, 2016 to celebrate and honor more than 50 winners at 5 different levels for their continuing commitment to excellence, developing best practices and innovative strategies for the growth of the business and service sector with vision and inspiration.

New Delhi, June 26, 2016: On Sunday, June 26, 2016 the National Business & Service Excellence Awards, 2016 were held at Hotel Crowne Plaza Today, New Delhi amidst the elites of the business and service sector. The National Business and Service Excellence Awards are organized, each year, by India's leading media and marketing group, Praxis Media to celebrate and recognize those Achievers, Innovators and Leaders of the Business and Service sector that are maximizing their potential and have mastered the art of delivering excellent products and services.

This year, the National Business & Service Awards were presented to more than 50 winners at 5 different levels. The exacting and daunting feat of zeroing-in on the winners was achieved by Praxis Media, with the support from its associates and partners, after an elaborate and meticulous selection process which included inviting nominations from potential nominees, substantial research & surveys, collation of feedback & opinions, screening based on pre-determined judging parameters and subsequently choosing the winners through an independent jury panel. The significant parameters which were considered for selecting the winners included Market Presence & Competition, Growth & Profitability, Quality & Operational Excellence, Financial & Business Acumen, Innovation & Novelty in Services, Ingenuity and Imagination, Sustainability & Environmental Awareness, Job & Impact Potential, Client/Customer & Industry Feedback, Use of Technology & Trends, Efforts for Risk & Setback Mitigation, Previous Awards & Achievements etc.

The event was graced by an elite panel of guests and dignitaries that included names like **Shri Sandeep Kumar** – *Hon'ble Minister for Social Welfare, Women & Child (GoNCTD)*, **Dr. Bhalchandra Mungekar** – *Hon'ble Member of Parliament*, **Ms. Alka Lamba** – *Hon'ble MLA from Delhi*, **Shri Adarsh Shastri** – *Social Entrepreneur & Hon'ble MLA, Delhi*, **Ms. Sudha Yadav** – *Former Member of Parliament & National Secretary of Bharatiya Janata Party*, and **Mrs. Priyanka Chaturvedi** – *Noted Columnist & National Spokesperson, Indian National Congress*.

National Business & Service Excellence Awards, 2016, an initiative of Praxis Media, in association with Business Synergy - *India's leading online business & service resource* and Global Brands Network - *Confederation of most valuable brands worldwide* was instituted in 2015 to recognize and felicitate the achievements and the work done by individuals and organizations in maintaining excellent quality in their business and services with commendable commitment, exemplary approach and innovative vision which is an inspiration in itself. The initiative was well supported by **Khabrein Abhi Tak** – *Electronic Media Partner*, **Satyajay Times** – *Hindi News Partner*, **Radio Manav Rachna 107.8 FM** – *Radio Partner*, **PlugIn PR** – *PR Partner*, **Recruit Wheels** – *Associate Partner*, **The SME Times**, **The Pharma Times**, **The Property Times** and **The Hotel Times** as its *Associate Partners* who echoed the same objective of 'Business & Service Excellence'.

A comprehensive list of winners of the National Business & Service Excellence Awards, 2016:

Ar. Vipul Bharti – *Best Architect and Design Consultant in Jodhpur*, **Ar. Anjanesh Goyal** – *Best Emerging Architect in Rajasthan*, **Sahastraksh Consultant** – *Best Architectural Firm in Bhopal*, **Malik Architecture** – *Best Architectural Firm in Mumbai*, **Ekanshita Builder and Designers** – *Best Architects, Builders and Developers in Uttarakhand*, **Architect Vistasp & Associates (AVA)** – *Best Architecture and Interior Design Firm in India*, **Helping 2 Hands**, **The AR Foundation** – *Award for Service Excellence in Philanthropy and Community Development*, **Swachh Life** – *Most Innovative Home Appliance of the Year*, **Knock On Wood** – *Award for Product Excellence in Wooden Designs*, **Shipping Exchange** – *Best E-Commerce Company in International Logistics*, **Global Herbitech** – *Best Herbal Products Company in Jammu & Kashmir*, **Vivaana Culture Hotel** – *Best Heritage Hotel in North India*, **ANIKTANTRA** – *Best IT and Digital Marketing Company in India*, **Sai Safety Consortium** – *Best Safety Consultancy and Training Services in India*, **Pollen Cubes** – *Award for the Best Visual Teaching Products in India*, **Sardar Ji Burfi Wale** – *Best Food Excellence Award - Sweets in Haryana*, **The Billu Wala - Billu De Mashoor Pakode** – *Best Snacks and Fast Food Joint*

*in Delhi & NCR, **Dr. Neha Mittal** – Best Consultant Physiotherapist in Delhi & NCR, **Mr. Lokendra Tomar** – Best Weight Loss Consultant in Delhi & NCR, **Dr. Prodyut Das (PT)** – Best Consultant Physiotherapist in Uttar Pradesh, **Sanoober Clinic** – Best Rheumatology Clinic in Uttar Pradesh, **Dr. Sangeeta Sangwan** – Most Promising Cosmetic Dentist in North India, **Status Aesthetic Clinic** – Best Cosmetic and Aesthetic Clinic in Maharashtra, **Dr. Alok Sharma** – Best Consultant Neurosurgeon in Maharashtra, **Skin & You Clinic** – Best Skin Clinic in Maharashtra, **Dr. Niraj Goenka** – Best Dermatologist and Hair Transplant Surgeon in Surat, **Agarwal's Multispeciality Dental Clinic, Implant & Laser Center** – Best Multispeciality Dental Clinic in Ahmedabad, **Ora Regenesis Spa** – Best Spa and Wellness Centre in Western India, **Infertility Institute and Research Centre** – Best Infertility Institute in Telangana, **Dr. D. N. U. Annapurna** – Best Cosmetic Surgeon in Andhra Pradesh, **Gaudium IVF & Gynae Solutions** – Best Emerging IVF Hospital in India, **Strands Salons** – Best Salon Chain in India, **KRV Healthcare & Physiotherapy Private Limited** – Best Physiotherapy Services Company in India, **Dr. Vinoth Kumar C.** – Young Healthcare Achiever of the Year, **NANHE KADAM - A Play School, Ranchi** – Service Excellence Award for the Best Play School in Ranchi, **Happy Point Secondary School** – Best High School in Jaipur, **New Dimension Group of Foundation Schools** – Best School in Bhopal, **Rajaram Institute of Industrial Technology, Margao, Goa** – Best Computer Training Institute in Goa, **Ivy World School** – Best Innovative and Quality Education School in Punjab, **Keys Dance Academy by Rahul Thahryani** – Best Dance Academy in Madhya Pradesh, **DDM Public School, Korba** – Best CBSE School in Chhattisgarh, **Kiran Public School** – Best Emerging Public School in Jharkhand, **Perfect Career Education** – Best Competitive Examinations Institute in Gujarat, **KL University's Center for Innovation, Incubation and Entrepreneurship** – Most Promising and Innovative Entrepreneurship Centre, **National Board of Computer Education** – Service Excellence Award for Computer Literacy Programs, **Fortune Institute of International Business** – Best Business School in North India, **National Academy of Fire and Safety Engineering (NAFS)** – Best Fire and Safety Academy of India, **BFIT Group of Institutions** – Best College for Food Technology and Agricultural Sciences in India, **Mr. Ravi Shanker Jaiswal** – Best Legal Consultant in Madhya Pradesh, **Moitrayee Bhadra, Co-Founder & CEO - i2A Global Consulting Private Limited** – Best StartUp*

Incubator and Entrepreneurship Coach in India, Mr. Aditya Sisodia – Career and Leadership Coach of the Year

The Founder-Director of the company, Mrs. Swagatika Patel Singh was also present at the function and said, “Each winner have exemplified excellence and typify the very best of business ethics and practices. These winners are the reason we can dream and hope of being a self-sufficient nation in all aspects. In the past decade, the Business and Service industry has bloomed to be the largest contributor to the economy of this country and these winners show us why that is so.” The National Business & Service Excellence Awards, 2016 are a small token of appreciation from Praxis Media to all these inspirational individuals and institutions.

About the Company:

Praxis Media Private Limited is a premier insight driven media and marketing services company that is widely recognized for pioneering and innovative work for its clients and is a one-stop solution for affordable and turn-key marketing and business services for domestic, multinational, government, non-government, corporate, established and new start-up businesses and services. The company works with its brands and associates to help in boosting its client’s businesses and services and taking it to its zenith through bespoke brand management and strategy, ratings and accreditations, business advisory, market research, marketing solutions, strategic public relations, media management, reputation management and design and communication solutions.